



# INTRODUCTION

There is a special place created for special people. A Golf and Gun Club set in the rolling hills of South Carolina, just minutes from Aiken and Augusta. “Golf as it should be,” said founder Weldon Wyatt. Indeed, Sage Valley Members and their guests enjoy entertaining and recreating in an environment that harkens to the unhurried lifestyles of the privileged.

Sage Valley Golf and Gun Club ~ world class facilities staffed with dedicated employees delivering unparalleled services to the Membership and their Guests. ❖





“Golf as it was meant to be.”  
-Weldon Wyatt



*Thom Abbott*  
Copyright Samitide Gallery, Inc.



# FOUNDER

Weldon Eugene Wyatt comes from humble beginnings in Pacolet, South Carolina where he was born in 1939. While Weldon's formal education is limited, his knowledge of the world around him and the people in it, his deep seeded faith, his grasp of common sense fundamentals and his commitment to fairness and honesty have given him incredible wisdom and made him one of the most successful individuals in the country.

In 1974, Weldon and his brother Joe made an uninvited trip to Bentonville, Arkansas to meet with Sam Walton. They believed that a Wal-Mart was needed in Aiken, and assured him that they could help him accomplish this task. The rest is history. The business relationship and friendship that was initiated in that meeting and fostered over the years opened the door for Weldon to build a company that during 27 years of operation developed over 14,000,000 square feet of retail space.

Weldon's so-called retirement started in 2001 when he sold his company to his employees in order to focus on creating his dream. His vision for Sage Valley is a Club where World Class Members gather in a World Class Environment receiving World Class Service from World Class Employees. Weldon's passion for excellence is felt throughout the Club and it keeps everyone focused on his vision.

Weldon's Dream of a World Class Club is the cornerstone of Sage Valley Golf Club and his leadership has laid the foundation on which the future will be built – a future of truly memorable experiences for every Member and Guest at Sage Valley.



# PRESIDENT

Thomas Weldon Wyatt's involvement in Sage Valley ensures that the traditions, values and vision will continue through future generations. Tom shares his father's passion for excellence and has served as the Club's President since the inception of the Club.

Tom grew up in Aiken, South Carolina where he starred on the South Aiken Golf team. His love of golf was developed under the watchful eye and tutelage of Jackie Seawell, his coach, guidance counselor and teacher. Tom graduated from Furman University where he played on the Golf Team.

Tom is following in his father's footsteps, pursuing both commercial and residential development through his new company. He will continue to guide and lead Sage Valley through the formative years as the Club develops, creating traditions and relationships that will stand the test of time.

# FIRST IMPRESSION

## *The Initial Wow*

Given enough money, impressing visitors is easy. The right piece of real estate, impressive buildings, attractive landscape, quality furnishings, and a big name designer for your golf course – getting people to say “WOW” when they first see a Club is only a matter of resources.

Sage Valley Golf and Gun Club easily earns the first “WOW.” ❁





# LASTING IMPRESSION

## *The Second Wow*

It is far more difficult to evoke, “WOW, what an incredible experience!” when visitors leave the gate on their way home. This expression can not be purchased, it must be created and it must be genuine. At Sage Valley, the attitude of the staff, the personable and knowledgeable guides, the quality of the service, the taste of the food, the “shot saving” advice from the caddie and the relaxed atmosphere of the Club all combine with incredible facilities, to leave the visitors – Members or Guests – thinking, “WOW, there are few places like this one!”

Sage Valley Golf and Gun Club consistently earns the final “WOW” from virtually every visitor. 🌟



# LOCATION

Sage Valley's vast acreage is nestled in the heart of South Carolina's thoroughbred country in Aiken County, and is only minutes from historic downtown Augusta, Georgia. This pristine property is an ideal site for golf and captures the charm and grace of the "Old South." Sage Valley is conveniently located just off Interstate 20, close enough to the city to be convenient, but far enough away to provide a quiet, peaceful golfing experience.



There are three airports conveniently located near Sage Valley. The Aiken Municipal Airport welcomes Sage Valley Members and Guests with genuine Southern Hospitality and provides new facilities, a 6500 ft. runway and a discount on aviation fuel. This airport is only 15 minutes from the Club. Bush Field airport offers commercial service and is 25 minutes away in Augusta. Columbia Airport has a greater selection of carriers and connections and is 45 minutes away. Sage Valley offers transportation to any of these airports. Our smiling employees are here to extend Warm Sage Valley Welcomes and Fond Farewells to arriving and departing Members and Guests. ✨



## THE MEMBERSHIP

Membership at Sage Valley is offered to a limited number of individuals through an invitation-only process. The Membership Roster is a diverse mix representing over 45 states and several countries. The limited size of the membership affords the Club and staff the opportunity to deliver the extraordinary personalized service that has become known as the “Sage Valley Experience.” This “Experience” is delivered to every Member and Guest, every time they visit the Club. ❖





## PREPARING GUESTS

In the beginning, most Guests had never heard of Sage Valley. Their expectations were based solely on the invitation and description provided by their Member host. Word travels fast these days and it is not uncommon to be in an airport anywhere in the country and have someone spot the SV logo on your shirt or sweater and ask, “Are you a Member of Sage Valley?” A few short years of providing the “second WOW” has created a brand that people talk about. In 2005, Golf Digest placed Sage Valley in their “Top 100 Clubs” list where it has remained ever since. In fact, it was ranked number 6 in the Golf Retreat Category.

Weldon, Tom and Sage Valley are committed to delivering a golf or hunt “experience” which can be defined as – A day that a Guest will look forward to with excited anticipation when he receives his invitation and that stays with him long after his visit is complete. Here are a few things that will help prepare your Guests for their visit to Sage Valley. 🌿



# GUESTS

A significant part of the Sage Valley experience is entertaining Guests. As a Member, you can be confident that your Club Guests will be treated well and their time at the Club will be a memorable experience.

## *Dress Code*

A dinner jacket is required in the main dining room in the evening. Golf attire may be worn in all other areas of the Club. Shorts are allowed on the golf course beginning the first of April and ending with the Club's closing in September. At the Lodge, jeans and hunting attire are acceptable.

## *Tipping Policy*

It is the policy of Sage Valley that there should be no tipping of the Club staff. The outstanding service they provide to both Members and Guests is expected and is part of their job descriptions. Caddies are guaranteed a base amount for the services they provide. Players have the option of recognizing superior service provided by the Caddy, but this has to be done through the Pro Shop. Direct compensation to the Caddy from the player is not permitted. Please remind your Guests in advance of this important Club policy.

During the holidays, each Member has the opportunity to reward the Club staff with a gift to the holiday fund. This fund is equally distributed to all employees based upon their tenure.

## *Cell Phone Policy*

Cell phones are not permitted to be used or worn at Sage Valley. Please turn off your cell phone upon arrival and keep it in your car or cottage. House phones are available for you to call anywhere in the country at no charge. Should your family or business associates need to reach you, they can call 803-663-0900 and a staff member will bring a phone to you immediately.

## *Conduct*

Sage Valley is a Club which has as its underpinning the expectation that all Members and their Guests will conduct themselves at the proper level of decorum at all times.

## *Green Bag/Green Jacket*

Members are required to wear their Club sports jacket for dinner in the main dining room and at Club events. Members are required to use their Sage Valley green golf bag for rounds at the Club.



# THE CLUBHOUSE

A warm, sincere welcome at the front door of the clubhouse is where the experience of Sage Valley begins. This unique privilege is reserved for the Members of Sage Valley and their Guests, and is the gateway to all Sage Valley has to offer. The beautiful countryside, the exciting course, the luxurious amenities, and the experienced, committed staff are available behind that front door.

The clubhouse itself is truly majestic in both design and structure. The meticulous attention to detail incorporated into every feature of both the interior and exterior of the clubhouse is reminiscent of the lives of noble men and women of yesteryear. Members and Guests alike will find in this graceful masterpiece a subtle reminder of the splendid elegance of former times. ✨



## ❖ *People*

Sage Valley is blessed to have a staff that truly cares about the Club and believes that carrying out their responsibilities is important to the overall experience of Members and their Guests. From the front door to the back office, the Club has highly qualified staff members eager to maintain Sage Valley as one of the nation's premier Clubs.



# FOOD & WINE AT THE CLUBHOUSE

Dining at the Sage Valley Clubhouse is a memorable event and reflects the staff's commitment to the 'taste' experience in every sense of the word. They have used an inspired blend of culinary influences, seasoned them with a Southern touch, and created an extraordinary menu. These classically inspired dishes, elegantly served by attentive staff in the luxurious dining room represent dining at its finest, 3 meals a day, 7 days a week.





In addition to fine dining at the Clubhouse, Sage Valley Members have privileged access to the finest wines in the world from the Sage Cellar. The cellar was designed and stocked by Frank Carpenter, the Cellar Master, who continues to watch over its development with loving care. 🍷



## LODGING

To protect the unique beauty and history of Sage Valley's pristine partnership of golf, hunting and nature, development on the Club's 5500 acres has been limited. There are 10 Member-owned cottages located just off the entrance drive, 6 Club-owned cottages within the Club gate and 4 Clubhouse suites. All are well appointed and are available to Members and their Guest for overnight accommodations. ❖





## SPA

Located directly behind the 10-bedroom Lujan Cottage is Sage Valley's exquisite spa, featuring a complete menu of services. Whether you're resolving a beauty dilemma, enhancing your look for a special occasion or just taking a relaxing break, you are invited to visit this sumptuous escape.

We have body therapies, custom facial and skin services, and salon services. Our treatments are designed to help both men and women look and feel their best, to boost their energy levels, to be able to take on the world with style! ✨



Who deserves a relaxing massage or body treatment more than you? Lie back, and put yourself in the skilled hands of our talented spa staff.



### *Sage Valley Spa Services*

Our services are designed to meet the needs of both men and women.

- Swedish, Deep Tissue, Hot stone, Couples, and Sports Massages
- Body Wraps
- Swiss Shower
- Facial and Skin Analysis
- Facial Treatments
- Manicures
- Pedicures
- Hair and Grooming Services
- Steam Room Therapy

# HOW THE CLUB IS USED

Our Member Services Director will coordinate all of your needs here at the Club. We ask that Members contact the Club prior to their arrival to allow the staff to prepare, ensuring that “Sage Valley Experience” is delivered. Call the Member Services Director to provide your Guests’ names, request your favorite caddy make dining reservations, arrange lodging, schedule a sport shooting activity, line up a round of golf or to take care of any other need you may have. ❖

## ❖ *Guests*

Guests are always welcome and repeat visitors are often remembered by the staff. A Member must provide the names of each of his Guests to the Club office staff in advance of their visit. It is always a good idea to phone in advance to secure overnight accommodations in the Sage Valley cottages.

## ❖ *Holidays*

Holidays are wonderful times at Sage Valley and the focus is placed on the family during special seasons. Consider spending Thanksgiving with your family at the Club and enjoy fall golf, fishing, dove hunting, sport shooting and of course a bountiful culinary display of all the Thanksgiving favorites. Easter, Mother’s Day and New Years Eve are also special days at Sage. Call in advance for the club’s operation details for a particular date.

## ❖ *Families*

Spouses and children under the age of 23 are welcome Guests of the Member and are not subject to Guest fees.

## ❖ *Entertaining At Sage Valley*

The Club is equipped to handle a wide variety of corporate and entertaining needs without giving the Club a “Country Club” atmosphere. Dinners, board meetings, presentations, cocktail parties and other gatherings can all be coordinated at the Club. Please ask the Club Staff about the feasibility and availability of Club facilities for your particular event.

## ❖ *Masters*

Masters Week is a special and exciting time at Sage Valley. The Club’s facilities and services are in heavy demand. Please plan well in advance and contact the Club to coordinate your Masters Week needs.





## THE B.K. BRYAN AWARD

No one who has met B.K. Bryan will soon forget the experience. His quick wit and friendly smile have made him a legend in his own time and a celebrity at Sage Valley. At 83, he made a hole-in-one on Sage Valley's #7 hole, a 200-yard, uphill monster. He then went on to shoot his age.

B.K. was so well liked by the staff that Mr. Wyatt created the B.K. Bryan Award to be presented each year to the Member voted by the staff as the Member who most embodies the spirit and joy that B.K. brought to Sage Valley. ✨

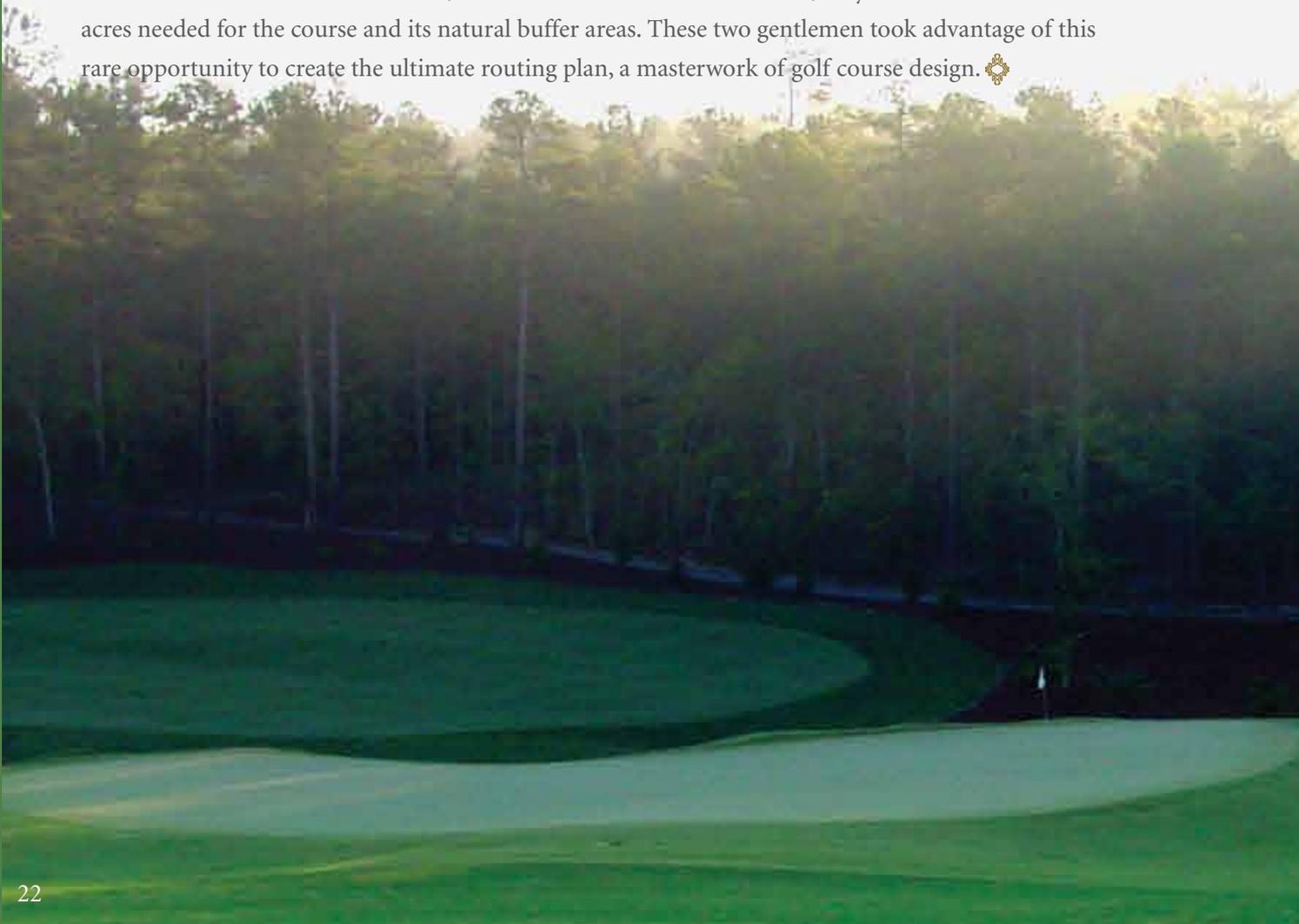
### *Past Winners*

- 2005 Wayne Brown
- 2006 Derrick Kraemer
- 2007 Kevin Coffey
- 2008 Fred Johnston
- 2009 Grant Cagle
- 2010 Richard Sparkmon
- 2011 Dr. Joe Bowden

# THE COURSE

Sage Valley Golf Club is the realization of the long held dream of Weldon Wyatt to provide discriminating golfers an experience unparalleled in the world. To achieve his vision, Wyatt invited the award-winning golf course designer Tom Fazio to help create the course.

Deliberate attention to detail has been part of the planning at Sage Valley since the very beginning, and the first and fundamental details were those addressed by Wyatt and Fazio concerning the course itself. From a tract of over 10,000 acres of untouched timberland, they hand-selected the 500 acres needed for the course and its natural buffer areas. These two gentlemen took advantage of this rare opportunity to create the ultimate routing plan, a masterwork of golf course design. ✨







---

## TOM FAZIO

Tom Fazio and his staff of talented designers have been recognized for creating award-winning courses throughout the United States. Fazio believes that golf courses should reflect the natural beauty of their surroundings, and he loves the game of golf. Because of this respect for the landscape and love of the game, he creates beautiful courses that are noted throughout the industry for their excellence. Fazio certainly followed his heart at Sage Valley, designing a course that nestles beautifully in the South Carolina landscape and offers golfers of varying skill a challenging yet enjoyable experience. ❖

“Every day I grow more appreciative of how Tom created this spectacular course by sculpting a piece of land that God undoubtedly intended for this purpose.”

- Weldon Wyatt



### ❖ *Halfway House*

The good news after you have survived Sage Valley’s difficult par 4, ninth hole, is that you have arrived at the Halfway House. You will be greeted by a smiling face and provided whatever you need to take on the Back Nine. Maybe you requested that something special from the kitchen be waiting for you at the turn. With a little “Sage Valley magic,” that requested treat will arrive at the Halfway House just as you and your Guests finish your first nine holes.





---

# GOLF EVENTS

Sage Valley hosts four major golf events each year. These are exciting weeks as our national Membership comes together for good times, exquisite dining and challenging golf. Our legendary greens are in perfect condition and are at their fastest speeds.

The Club also hosts Dollars for Scholars each May to raise scholarship funds for one of Weldon Wyatt's favorite worthy causes. ❖





## ❖ *Member/Member Tournament*

In November, while the weather in Aiken is still very pleasant, the Members gather for the annual Member/Member tournament. Pick your own partner or the golf staff will pair you with someone you will enjoy. This is one of our most enjoyable events and a great time of fellowship with fellow Members, some of whom you may see only once or twice each year.

## ❖ *Father/Son Tournament*

The inaugural Father/Son tournament was held in December of 2008. There is no better way to kick off the holiday season than spending a weekend with your father or son or both. The memories created will last a life time and will be the topic of conversation many times in the future.



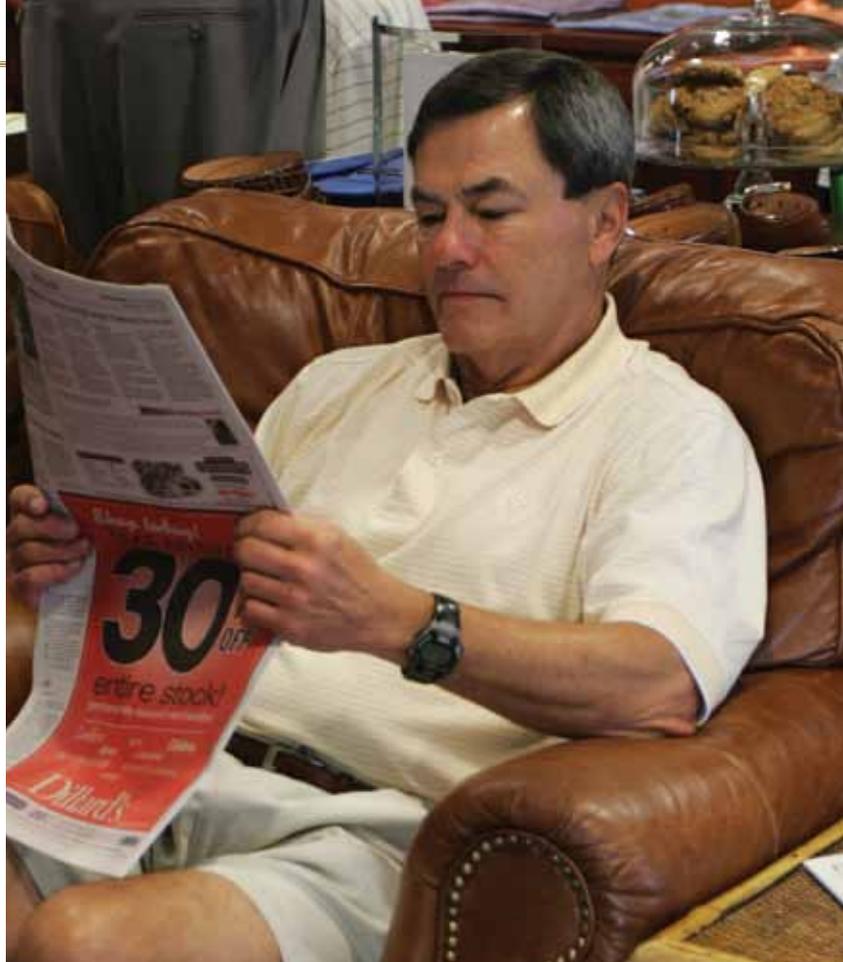
## ❖ *Member/Guest Tournament*

In March, Members bring their friends and business associates to play in the Club's Member/Guest tournament. There is always a waiting list so it is smart to sign up early. The event typically starts with a practice round on Thursday and concludes with dinner on Saturday night. Spouses are invited for the Friday and Saturday dinner events.



# PRO SHOP

The Golf Shop serves as the heart of the Club rather than simply a merchandise center. In the shop, Members and Guests are encouraged by the staff and their surroundings to take a quick break, read the paper, have a cocktail, watch a little TV or get a quick tip from the professional staff. ❖





## *Caddies*

One of the best experiences you will have at Sage Valley will be the interaction with your caddie. Our caddies are course experts and many are excellent golfers. They will ensure you play your best by helping you avoid trouble and sink that hard to read putt. (Golf cars are available for those who need them.)

## *The Learning Centre*

We are fortunate to have Daniel Seawell – one of the finest swing coaches in the world – on staff as Director of Golf. His immense talent and his pleasant, patient, easy manner make him a favorite resource for both beginning and experienced golfers. It is not unusual to see a PGA Tour professional on the Sage Valley practice tee getting instruction from Mr. Seawell.

In addition to the staff, the Learning Centre offers two covered hitting bays and a climate-controlled video hitting station where high-speed cameras provide the teaching staff in-depth information about your game, and allows you to see where corrections and improvements are possible.





## THE GUN CLUB

In the fall of 2005, the Gun Club at Sage Valley officially opened the doors of its new lodge and made available to Members and their Guests the vast acres of land reserved for fishing, prime wing shooting and sport shooting at the club. Large mouth bass are just one of the species found in the lakes and ponds. Once a request is made, the staff will provide tackle and refreshments to a member who wishes to test their angling skills. The Gun Club Lodge is a 4000 square-foot western redwood log cabin featuring a large gathering room, Gun Club pro shop, bar, gun closet, kitchen and meeting rooms. ❖



## ❖ *Sport Shooting*

World renowned Sport Shooting Expert, Marty Fisher, designed Sage Valley's sport shooting complex. He ranks the finished product as one of the top five in the country. Amenities include a 12-station sporting clays course, a 5-stand trap, and a skeet and wobble trap. A guide/trapper accompanies each group to assist any novice shooter and offer support to the experts.



## ❖ *Wing Shooting*

Shortly after Labor Day, Sage Valley Members will enjoy the opportunity to hunt local and migratory doves. The big hunt "The Harvest Gathering" begins with a sport shooting competition followed by a barbecue and then it's off to the 100 acre dove field. When the limits are reached, Members and their Guests will return to the Lodge for the grand southern feast.

Subsequent follow up hunts will be held based upon the number of migratory birds passing through.





## FOOD/DINING AT THE LODGE

The rustic Lodge at the Sage Valley Hunt Club is a wonderful place for both small, intimate dinner parties and larger group events. The enormous fireplace provides a perfect gathering place for conversation, drinks and/or finger foods. Members can reserve the Lodge and make arrangements for the Club to cater smaller dinner parties inside or larger parties in the outdoor dining facilities. ❖





## CABINS

Two historic cabins have been relocated from their original home in Kentucky to strategic locations on the Sage Valley Gun Club property. One cabin is located just above a beautiful waterfall and the other overlooks a serene pond. These rustic, 200 year-old cabins bring a touch of simpler times to our complicated lives. For parties from 2 – 10 the cabins offer a unique dining option unparalleled anywhere. 🏡



## FOND FAREWELLS

Sage Valley is a place you will remember fondly and talk about frequently with your business associates, friends and family. Your Guests will always enjoy themselves and appreciate the time they spend with you at Sage Valley. It is truly “that second WOW” that makes Sage Valley special – that will make both you and your Guests eager to return. ❖

# MEMBERSHIP

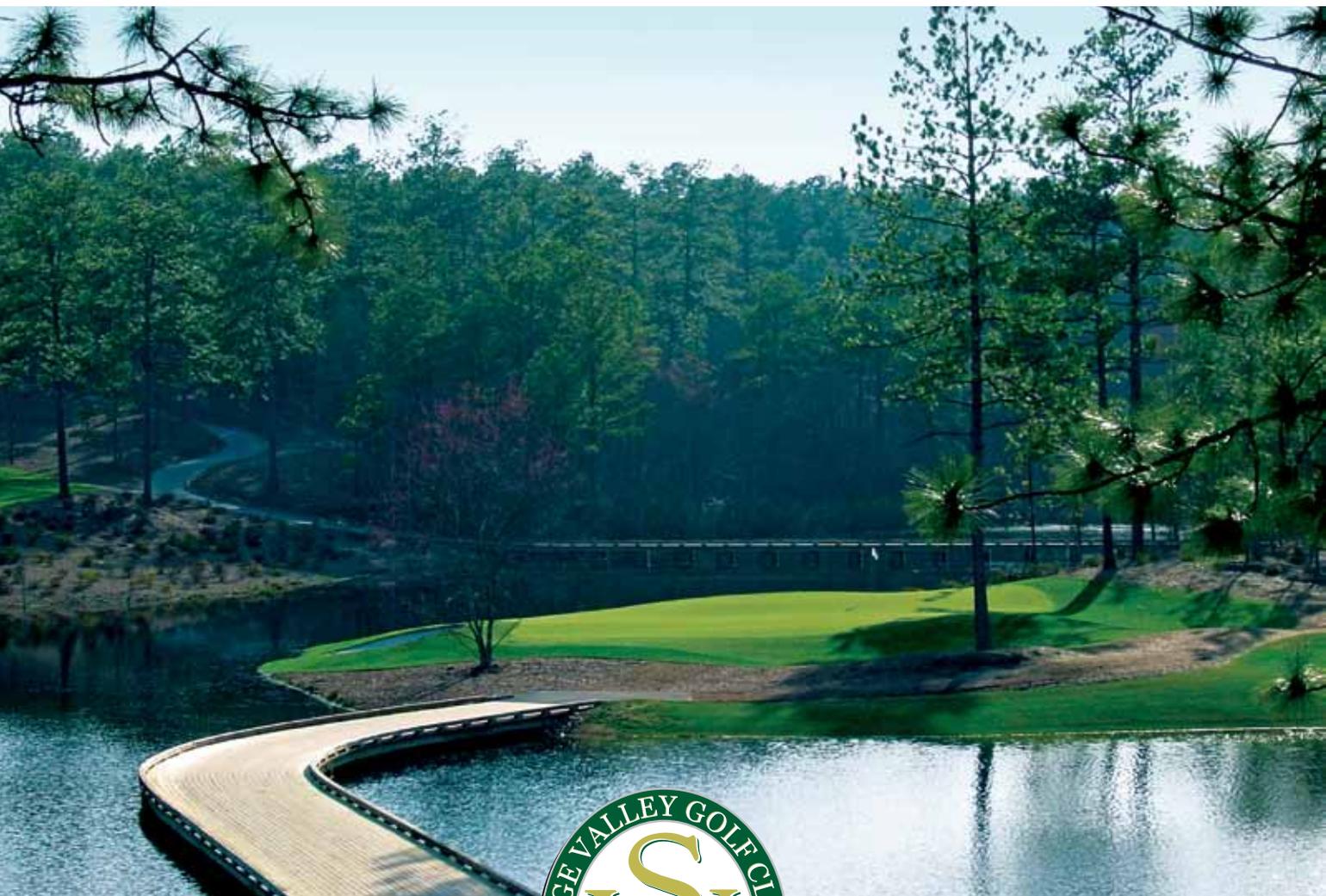
The membership at Sage Valley is restricted to a few select individuals. The vision of the owners is to have representation from every state and through out the world. Membership is through an invitation only process. Those who have an interest in joining the Sage Valley Membership Roster must be referred by a current member or send a letter of introduction to the General Manager who will then forward it to the Admissions Committee. The letter of introduction should include the individuals' personal history to include business associations and club associations. Upon receipt of a membership referral or a letter of introduction, the Admissions Committee will review and forward an information packet at their discretion. The Club Membership Director will then follow up to assist with the completion of the enrollment process. Sage Valley does not publicize a schedule of deposits, dues and fees and will only provide this information to current members and those who are in the enrollment process. ✨



Post Office Box 249  
Graniteville, South Carolina 29829







Post Office Box 249  
Graniteville, South Carolina 29829  
Phone: 803.663.0900